



ATHE Level 7 Extended Diploma in Strategic Management

Qualification Number: 603/0630/0

Overview

The objective of the Level 7 Diploma in Strategic Management qualification is to develop strategic management and Leadership skills for managers who have the authority and personal attributes to translate organisational strategy into effective operational performance. This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry. The qualification has a clear work-related emphasis on practical skills development alongside theoretical fundamentals.

The ATHE Level 7 Diploma in Strategic Management is a 120-credit qualification. Learners must complete five core units totalling 75 credits and 45 credits from the optional modules. ATHE has developed pathways which will enable learners to specialise in an area of their choice if they prefer. These pathways are:

- ATHE Level 7 Extended Diploma in Strategic Management
- ATHE Level 7 Extended Diploma in Strategic Management (Finance)
- ATHE Level 7 Extended Diploma in Strategic Management (Marketing)
- ATHE Level 7 Extended Diploma in Strategic Management (Managing People)
- ATHE Level 7 Extended Diploma in Strategic Management (International)

Mandatory units

- Strategic Planning
- Finance for Strategic Managers
- Research for Strategic Development
- Organisational Behaviour
- Personal Development for Leadership and Strategic Management

Optional units

- International Business Environment
- Developing Organisational Vision and Strategic Direction
- International Finance
- Quantitative Methods
- Strategic Marketing
- International Marketing
- Corporate Communication Strategies
- Strategic Human Resources Management
- Managing Continuous Organisational Improvement

Entry Requirements

- A first degree in business, management or related subject
- A level 6 qualification, for example an ATHE Level 6 Diploma in Management
- May also have relevant work experience





Assessment and Verification

All units within this qualification are internally assessed via assignments and externally verified by awarding organisation. There are no examinations in this course.

Course Material

Course material, including presentations; handouts, assignment briefs and e-books are made available to enrolled learners. In addition to this, the learners also get the tutorial and via emails to support the learning.

Online Learning

The learner sets the pace for learning and the courses are offered across an academic year basis. Although our tutors encourage the learners to make progress monthly, but this approach is flexible.

Progressions

Completion of the ATHE Level 7 Extended Diploma in Strategic Management enables learners to progress into or within employment and/or continue their further studies. ATHE has progression arrangement with a number of universities that acknowledges the ability of learners after studying Level 7 qualifications to be considered for advanced entry into masters/top-up programmes. More details are on the website.

Certification

The Diploma is issued by the ATHE - Awarding Organisation. UK Versity Online Limited (Number 889) is an accredited and approved delivery Centre for ATHE qualifications.

Fees £1495* / £995** + VAT

*For 120 credit Diploma in Strategic Management
£995** for 60 credits Diploma in Strategic Management.

The fees include registration, assessment, teaching, and certification. There are no other hidden costs.

Key Facts

Awarding Body: Awards for Training and Higher Education (ATHE)

Course Duration: 6-9 months

Method of Study: Distance or Blended Learning/Full Time

Qualification Level: 7

Disclaimer

We do everything we can to ensure that information on our website is correct, however details may change and we cannot accept responsibility for errors or omissions. For more detailed information about the course visit <https://athe.co.uk/athe-level-7-extended-diploma-in-strategic-management/>

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