

## Certificate in Employee Retention

### Overview

Employee recruitment is only one part of business development; the next stage lies in the retention of your employees. A good employer needs to understand the best way to motivate their employees and show them that they are valued. Whilst building the workforce and recruiting new employees is important for any growing business, assuring that the current workers are content is also essential. This course will go into how to retain employees, help them build on their skills and continuously enjoy their position.

### Modules

- Introduction
- Understanding What Motivates Employees
- Why Retention is a Serious Problem
- A Strategic Accountability Approach to Manage Retention
- Measure and Monitor Turnover and Retention Data
- Recruiting New Employees
- Building Motivation and Commitment
- Employee Retention- Case Study

### On course enrolment

- **167 course pages** in a PowerPoint Slides format that you can easily print
- **Real life examples**
- High quality info graphics that help you understand content
- Full Guidance Support
- **Awarding Organisation endorsement and Certificate**

### Eligibility requirements

- There is **no previous experience or qualifications required** for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- **Basic understanding of English** language is required to attend this course.
- You'll need a **smart device (PC/Mac/Tablet) with an Internet connection**.

### Course Assessment

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks.

### Course Duration

The course can be completed in a very short time. The pace for the course is set by the learners themselves the course material is downloadable and course registration will be valid for 12 months, so learners can complete the course with complete peace of mind and with no pressure at all.

### **Course Mode**

This is a self-study course, students have 100% freedom to complete the course, and there is no time restriction on this course.

### **Career path**

This course is valuable for anyone seeking work in a management; it may be done alongside or before other courses in management (long or short) so as to develop skills needed to go into the managerial line of work. This can also be done as a CPD course for those in current employment.

### **Fees: £150 + VAT**

### **Fast Facts**

Awarding Body: CPD Qualification, UK

Course Duration: 2-6 Weeks

Method of study: Online

Qualification Level: 1