

## Certificate in Employee Engagement

### Overview

Employee engagement is essential as part of strategic human resource management because the people within the company are the key to achieving competitive advantage. Employees need to be seen as assets to be developed, not costs to be controlled. This course will teach you the best way to harness employee engagement and make sure your business has a continuously open and progressive environment.

### Modules

- Origin Employee Engagement
- Research Studies
- Strategies of Employee Engagement
- Employee Engagement Activities
- Managing Employee Satisfaction
- Drivers of Employee Engagement
- Creating Culture of Employee Engagement
- Trends in Global Employee Engagement
- Employee Engagement Initiatives
- Employee Engagement Best Practices
- Employee Engagement Ideas
- Survey Instrument Components
- Recommendations

### On course enrolment

- **167 course pages** in a PowerPoint Slides format that you can easily print
- **Real life examples**
- High quality info graphics that help you understand content
- Full Guidance Support
- **Awarding Organisation endorsement and Certificate**

### Eligibility requirements

- There **is no previous experience or qualifications required** for enrolment.
- It is available to all students aged 18 or over, of all academic backgrounds.
- **Basic understanding of English** language is required to attend this course.
- You'll need a **smart device (PC/Mac/Tablet) with an Internet connection.**

### Course Assessment

This course does not involve any written exams. Students will be assessed by Multiple Choice Questions (MCQ) and achieve 50% marks.

### Course Duration

The course can be completed in a very short time. The pace for the course is set by the learners themselves the course material is downloadable and course registration will be valid for 12 months, so learners can complete the course with complete peace of mind and with no pressure at all.

### **Course Mode**

This is a self-study course, students have 100% freedom to complete the course, and there is no time restriction on this course.

### **Career path**

This course is valuable for anyone seeking work in a management; it may be done alongside or before other courses in management (long or short) so as to develop skills needed to go into the managerial line of work. This can also be done as a CPD course for those in current employment.

**Fees: £150 + VAT**

### **Fast Facts**

Awarding Body: CPD Qualification, UK

Course Duration: 2-6 Weeks

Method of study: Online

Qualification Level: 1